



Tito's Prize Open Call Guidelines

General Information

The Tito's Prize is a \$15,000 award for one Austin-based artist. The Tito's Prize is funded by a generous gift from [Tito's Handmade Vodka](#) and facilitated by Big Medium. The award includes a solo exhibition during the spring in the Big Medium Gallery.

Open Call Dates

March 20 - May 6, 2024

Exhibition Dates

Spring of 2025

Winner Announced

May, 2024

Curators

The 2024 Curatorial Panel includes **Dr. Anita Bateman**, Associate Curator in the Department of Modern and Contemporary Art at *MFAH* The Museum of Fine Arts, Houston, **Dr. Leigh A. Arnold**, Nasher Associate Curator, and **Coka Treviño**, Curator and Director of Programming at Big Medium. The three-member panel will unanimously select the prize-winning artist.

Criteria

Work entered into the Tito's Prize Open Call does not need to adhere to any thematic, aesthetic, or conceptual constraints but shouldn't conflict with [Big Medium](#) or Tito's Handmade Vodka's missions. The work does not need to relate to either Big Medium or Tito's Handmade Vodka's brand, and the work will not be used on the label or other packaging of Tito's Handmade Vodka.

The curators will review applicants based on the strength of their work, the artist's background, and with the exhibition in the Big Medium Gallery in mind. The curators will also strongly consider artists for whom this award would help grow their artistic careers and support their life in Austin.

Eligibility

The Tito's Prize is open to all artists living and working in Austin, Texas. For this purpose, Austin is defined as the area within a 17-mile radius of the capitol building, which includes all ten city council districts and other areas surrounding the Austin city limits. Artists working in any media and at any stage in their career are eligible.

In the case of work that may not have been physically realized at the time you apply, you may provide documentation describing the proposed work.

Authorship and Ownership

By entering work to this open call, you represent that you are its author and that you either own or are part of a collaborative group that co-owns the work.

When to Enter

Applications will be accepted online at bigmedium.org/titosprize from March 20 through May 6, 2024. There will be no extensions or exceptions.

How to Enter

All entries must be completed using the online form. Please read these guidelines carefully before beginning your application. You may print these guidelines for future reference. You may also access these guidelines at any time during the application process via the "Guidelines" link at the top of the application.

To begin the application process, you will be required to create a Submittable user account. Once you start the online application process, you can leave the application by either logging out or closing your browser after saving your draft. You can return to edit your application at any time before you complete your entry. Once you have completed your application, it is no longer accessible and cannot be edited. Do not click the 'Apply' button until your application is complete and you are fully satisfied with its contents. Be sure to click the 'Apply' when you have finalized your application. ***Applications not submitted by 11:59 pm on May 6, 2024, will not be accepted.***

Uploading Your Information

Below is detailed information on the required fields.

Required Information

- Artist Name
- Phone Number
- Email
- Website
- Address — Applicants must be Austin residents (according to the Eligibility section above)

- Proof of Residence — Please upload proof of residence. Acceptable formats are: jpg, png, pdf — Acceptable documents include:
 - Electric, water, natural gas, satellite television, cable television, or non-cellular telephone statement dated within 90 days of March 20, 2024
 - Valid voter registration card
 - Current deed, mortgage, monthly mortgage statement
 - Current homeowners' or renters' insurance policy or statement
 - Preprinted paycheck or pay stub dated within 90 days of March 20, 2024
 - Mail from a federal, state, county, or city government dated within 90 days of March 20, 2024
 - Current documents issued by the US Military indicating residential address
- Artist Statement — Acceptable formats are: doc, docx, pdf, rtf, txt
 - Be concise, but include all pertinent information to clearly inform the curators about your work.
- CV — Acceptable formats are: doc, docx, pdf, rtf, txt
- Additional documents (Exhibition proposal or other documentation, writing, etc.)
 - Acceptable formats are: doc, docx, pdf, rtf, txt, jpg, tiff, png, mp3, mp4, mov, ppt, pptx, xls, xlsx
- Artwork Documentation
 - You may upload up to ten (10) pieces of documentation of relevant work. This may include still images, video, or audio pieces. Acceptable formats are: jpg, tiff, gif, mp3, mp4, avi, mov, wav, doc, docx, txt, pdf
 - Image resolution should be large enough for the curators to view the work clearly on a computer.
 - Name image files accordingly: First Name_Last Name_Image # (e.g.: Hollis_Baxter_1.jpg.)
 - For each image, provide the pictured artwork's title, dimensions, medium, and year
- If it is within your means, an optional add-on payment of \$15 can be included on your form to assist with the administrative and organizational expenses of Big Medium. We appreciate your support!

Notification of Acceptance

Final notification of the curators' artist selections will be sent to all artists via email by late May 2024.

Reproductions and Publicity

By entering your work and providing images and other documentation, you agree that any images and other materials you provide may be reproduced and distributed via the websites and social media channels of Big Medium and the project's partners. You also agree that images of your work may be reproduced in the context of the exhibition and its promotion by third parties such as journalists.

Questions?

We are happy to hear from you, but please read these guidelines carefully before contacting us with a question. You may direct questions to trevino@bigmedium.org.

About Tito's Handmade Vodka

Tito's Handmade Vodka was founded by a sixth-generation Texan, Bert "Tito" Beveridge. In the mid-nineties, on a plot of land in rural Austin, he built a 998 square foot shack, rigged a pot still with spare parts, and created Tito's Handmade Vodka. Tito's corn-based vodka is certified gluten-free. Tito's Handmade Vodka is distilled and bottled by Fifth Generation, Inc. in Austin, Texas, and is available in Liter, 1.75L, 750ml, 375ml, 200ml, and 50ml sizes.

For more information, visit titosvodka.com

About Big Medium

Big Medium supports artists through equitable and inclusive platforms to explore their practice and advance their careers.

Our Programs

Big Medium brings artists and audiences together through city and statewide art experiences with the Austin Studio Tour and the Texas Biennial. We are deeply committed to advancing the careers of artists and offer the Tito's Prize, a \$15,000 annual award and exhibition to Austin artists. Our team fosters creativity and encourages experimentation by providing exhibition space year-round for artists through the Big Medium Gallery. We work with local partners to provide artists unique creative spaces and opportunities through The LINE Residency.